

VIII SCIENTIFIC CONFERENCE WITH INTERNATIONAL PARTICIPATION

# JAHORINA BUSINESS FORUM

**MARKET, ETHICS AND ECONOMIC POLICY IN THE LIGHT OF THE  
MODERNIZATION OF ECONOMY AND SOCIETY**

JAHORINA, 27-29<sup>th</sup> MARCH 2019



## CALL FOR PAPERS

### Plenary speakers



**Ljubo Jurčić, PhD**  
Faculty of Economics in Zagreb  
Croatia



**Branko Đerić, PhD**  
Faculty of Economics in Pale  
Republic of Srpska  
Bosnia and Herzegovina



**Miomir Jakšić, PhD**  
Faculty of Economics in Belgrade  
Serbia



**Goran Popović, PhD**  
Faculty of Economics in Banja Luka  
Republic of Srpska  
Bosnia and Herzegovina

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Faculty of Economics Ss. Cyril and Methodius University in Skopje  
Faculty of Economics Subotica, University of Novi Sad  
Faculty of Hotel Management and Tourism Vrnjačka Banja,  
University in Kragujevac



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The achieved results and economic indicators of Bosnia and Herzegovina and other countries in the region are not impressive. The slow development is holding back economic and social progress. It also causes the emigration of the youth, reduces the accumulated and pension funds, as well as domestic economic and financial resources and reserves. A large number of inadequate and incompetent, but still eligible people takes part in the creation of legal solutions, economic policy measures and planned and project solutions, which consequently affects the dynamic of reforms, the quality of institutions, the modernity and quality of the legislature, policy instruments, and the modernity of some segments of economic policy and development priorities. Poor laws are often passed and they are not even applied or are selectively applied. The economic and social damage caused by the stagnation and anemia of management actions is almost immeasurable. The fact that no one is held liable or punished for the losses, omissions and economic damage additionally aggravates the approach to responsible management of economic growth. Lack of knowledge is not the only cause of the current state of affairs - immorality, irresponsibility of both individuals and institutions, and the economic and political model of the country are also included.

## Topics

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| <ul style="list-style-type: none"> <li>▪ Challenges for economic development and business of the modern era</li> <li>▪ Open question of our future in the European single market</li> <li>▪ The main channels of integrating our economy into the EU</li> <li>▪ Barriers to the integration of the regional firms into the EU production chains</li> <li>▪ The competence of our public and private firms to do business in the modern age</li> <li>▪ Entrepreneurship and development</li> <li>▪ Taxes, state aid and fiscal consolidation</li> <li>▪ The weaknesses and deformations of regional and domestic markets</li> <li>▪ The future and challenges of CEFTA integration</li> <li>▪ Assessment of the EU progress and Bosnia and Herzegovina's qualifications for integrating into EU</li> <li>▪ The assessment of Bosnia and Herzegovina and region's preparedness for a potential new economic crisis</li> <li>▪ The impact of Brexit on the Western Balkans and Bosnia and Herzegovina</li> <li>▪ Region and Bosnia and Herzegovina as destinations for current Greenfield investments</li> <li>▪ The functioning of the labour market and the deficit in the labour force</li> <li>▪ The level of development towards Europe and the pace, direction and priorities of the reform of the structure of the economy</li> <li>▪ Processing industry and its problems</li> <li>▪ Depopulation of rural areas and smaller communities</li> <li>▪ Digitization and development of innovative sectors</li> <li>▪ Advantages of tourism, IT sector, energy industry, financial sector, health tourism versus traditional sectors in attracting foreign investments</li> <li>▪ Non-competitive business environment</li> <li>▪ A comparative view of competitors in the region</li> <li>▪ Macroeconomic policy</li> <li>▪ The international aspects of macroeconomic policy (exchange rate, balance of payments, movement of capital, external debt)</li> <li>▪ Structural policies (agriculture, forestry, energy, construction, transport, trade, tourism)</li> </ul> | <ul style="list-style-type: none"> <li>▪ Restructuring of science, education, healthcare, culture</li> <li>▪ Industrial policy and domestic production support</li> <li>▪ The state and reform of public enterprises</li> <li>▪ Assessment of the marketability of public and private companies</li> <li>▪ The specificity of our modernization</li> <li>▪ In-between political loyalty and economic efficiency</li> <li>▪ Breakthroughs in economic theory, new insights and new perspectives</li> <li>▪ The new institutional economy on development, stagnation and crisis</li> <li>▪ The raw-material country and its long-term consequences</li> <li>▪ Innovation and modernization experiences in the world</li> <li>▪ World experience and improvement of economic management</li> <li>▪ Economic theory and the crisis of capitalism</li> <li>▪ Chinese experience in strategic planning and development programming</li> <li>▪ Economic models of neoliberal type</li> <li>▪ The analysis of the economic problems of Bosnia and Herzegovina and their causes</li> <li>▪ Technology and investment policy</li> <li>▪ Technological modernization for sustainable development</li> <li>▪ Economics and ecosystem services</li> <li>▪ New economic theory for sustainable development</li> <li>▪ Foreign trade policy</li> <li>▪ Financial sector, financial and monetary policy</li> <li>▪ Social policy</li> <li>▪ Knowledge economy, modernization and progress</li> <li>▪ Political Economy of Development of Bosnia and Herzegovina and the Region</li> <li>▪ Capital and financial markets</li> <li>▪ New business finance technologies</li> <li>▪ Production factors market in the region</li> <li>▪ New models of economic growth</li> <li>▪ Land market and rural development</li> <li>▪ The uncertainty of future development and some of the possibilities of diminishing these risks</li> </ul> |
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## Topics

## Registration of papers

Papers shall be sent in electronic form to e-mail address [jbf@ekofis.ues.rs.ba](mailto:jbf@ekofis.ues.rs.ba) The paper scope is up to 10 pages.

The scope of work is up to 10 pages. Arial 11 pt, 14 pt Headlines, information about authors 10 pt. All the margins 2.5 cm. Abstracts of papers should be written to the volume of one A4 page with information about the authors of papers and title of the work. Reference style is THE CHICAGO MANUAL OF STYLE - AUTHOR-DATE SYSTEM

Papers and Power Point presentations are submitted in English language, or any of the official BiH languages.

**One author can only once be as the first author and once as co-author!**

Registration form and all information about the Conference can be found in following link

**<http://www.ekofis.ues.rs.ba>**

## Registration fee

1. Registration fee is **100 €** for the leading author and **50 €** for each of further co-authors of the same paper
2. Registration fee for PhD students is **50 €**.
3. Registration fee for early bird application receives a **10%** discount.
4. Registration for authors from faculties that have signed a cooperation agreement is **50%** discount

**Registration fee includes welcome drink, cocktail lunch, the proceedings, participation at all section and Certificate of attendance ( for papers which were presented on conference).**

## Important dates

- **10<sup>th</sup> February 2019 / Final FULL PAPER submission deadline**
- **20<sup>th</sup> February 2019 / Feedback from the Scientific Board**
- **1<sup>st</sup> March 2019 / Early BIRD registration**
- **15<sup>th</sup> March 2019 / Final registration deadline**

## Publication of papers

Based on the suggestions of the reviewers Scientific Committee of the conference will select the best papers which will be published in a scientific journal "*Proceedings of the Faculty of Economics in East Sarajevo*" which is categorized by the Ministry of science and technology of the Republic of Srpska in the first category of scientific journals and indexed in the leading world bases and libraries (EBSCO, Google Scholar, C.E.E.O.L. , INDEX COPERNICUS, SCIRUS, CABELLS Directories, BASE, JEL, EonLite, DOI Srpska, CrossRef)

**All presented papers will be published in the 2019 JBF Conference Proceedings (ISSN 2303-8969).**

## Agenda

### **27<sup>th</sup> March 2019 (Wednesday) / Hotel Termag**

20:00h Welcome Drink

14:00h Lunch

15:30h Paralle Sessions

### **28<sup>th</sup> March 2019 (Thursday) / Hotel Termag**

09:00h Registration of participants

10:00h Conference Opening

11:00h Plenary Session

18:00h Conference Conclusions

### **29<sup>th</sup> March 2019(Friday) / Hotel Termag**

12:00h Departures

## Secretary of the Conference

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**Marko Đogo, PhD**

[markodjogo@yahoo.com](mailto:markodjogo@yahoo.com)

Scientific Board Secretary

**Predrag Mlinarević, PhD**

[mmlinarevic.predrag@gmail.com](mailto:mmlinarevic.predrag@gmail.com)

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